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**studioHEIMAT PRESENTS SHOSHIN – A BEGINNER’S MIND
AT THE SAN FRANCISCO DECORATOR SHOWCASE NEW PERSPECTIVES**

studioHEIMAT Creates a Room that Greets the Day with New Possibilities

San Francisco, CA, May 20, 2021—Dual design team Eva Muller Bradley and Alicia Cheung Lichtenstein of studioHEIMAT are honored to present Shoshin – A Beginner's Mind at the 2021 San Francisco Decorator Showcase, New Perspectives. Their fictional client Amara transitions into Shoshin; the room’s strong white backdrop provides a contemporary neutral that calms her mind and opens her spirit. Her toes touch the oak floor, grounding her, as she salutes the circular orb of thread by Emil Lukas, which reminds her that we're all a little celestial. The Tibetan singing bowls reverberate from their custom nooks as she focuses forward, fusing the balancing power of the naturally made quartz with the human-made manifestations of the Buddha.

As she transitions from Meditation to Yoga to Pilates, her mind traverses her body's curves like the hanging fabric that mimics the Seven Hills of San Francisco's topography. As her workout ends and she gains clarity, Amara always leaves a few minutes to sit in the sunroom suspended in her swinging chair by Dedon. Like the plants around her, the sunlight provides photosynthesis as she greets the morning, a new day, with new possibilities, a beginner again.

For more information on SHOSHIN – A BEGINNER’S MIND and room images, please visit studioheimat-sfshowcase2021.com

New Perspectives, the 2021 San Francisco Decorator Showcase is a spectacular interactive virtual tour event inspired by 1080 Chestnut Street, a luxurious Russian Hill penthouse with 360° views of San Francisco landmarks. Due to ongoing public health concerns around COVID-19, there will not be a live in-person Showcase this season. The Interactive Virtual Tour Launch of the visionary spaces is Saturday, May 22, 2021. For more information on the Showcase, please visit www.decoratorshowcase.org.

About studioHEIMAT

As studioHEIMAT enters its seventh year, Principals Eva and Alicia continue to carve out their own lane in the design community. Guided by the goal of evoking soulful spaces through clean lines, elevating the status quo, and adding an edginess to every project, studioHEIMAT has had the privilege of working with clients from the Engelberg mountains to the beaches of the Bahamas and here at home in the Bay Area. Alicia and Eva met while working for tastemaker and influential designer Ken Fulk. They transformed their friendship into a growing team of designers collaborating with architects, builders, and artisans to achieve spaces carefully crafted for their clients. As a 100% female-owned and run company, studioHEIMAT believes in giving back to the community. It supports 12 non-profit organizations annually dedicated to youth advocacy, women-centered programs, social justice, and feeding the hungry. studioheimat.com

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